

100 % Job Guaranteed
Digital Marketing Training in Hyderabad

By

DMHub.in

(A Digital Marketing Training, Consulting & Placement Hub)

Our Address

DMHub (Digital Marketing Hub)

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Why DMHub (Digital Marketing Hub)?

Digital Marketing Training Hub (DMHub.in) is an Hyderabad based Digital Marketing Training, Consulting & Placement Hub. Started by Experienced Digital Marketing Professionals & IIM Graduates who have more than 15+ years of experience in handling various MNC clients like – Accenture, Google, Myntra etc. We train candidates on End – End Digital Marketing concepts and make them Industry ready.

Industry Recognized Certifications

We at DMHub provide Free Assistance in getting certifications from

- Industry Recognized Certification from DMHub
- 7 certifications from Google Adwords & Google Analytics.

Digital Marketing Course Content

1. Digital Marketing Overview
2. Website Planning & Creation
3. Search Engine Optimization (SEO)
4. Search Engine Marketing (SEM) + Certification
5. Social Media Marketing (SMM)
6. Google Analytics + Certification
7. Webmaster Tools
8. Display Marketing
9. Mobile Marketing
10. Affiliate Marketing
11. Content Marketing
12. eCommerce Marketing
13. Video / Youtube Marketing
14. Email Marketing
15. Online Reputation Management
16. Money Making Concepts
17. How to Grab Freelance Projects
18. Competition Analysis Tools
19. Automation Tools
20. Project Management Tools

Course Duration: 2 Months

Type of Training: End – End training on Live Project.

Career in Digital Marketing

Digital Marketing is the fastest growing sector and there is huge work force demand for companies like Google, Yahoo, Amazon, Flipkart etc. Since 2012, Companies are focusing more on Digital Marketing and increasing their Online Ad spends Year on Year. All this is because their target audience is spending most of their time on Internet than other platforms like – TV, Radio, Newspapers etc. So it's making sense for the companies to spend more where users are spending most of their time. This is not just limited to India, but same is the case worldwide across all business sectors.

Different Career Options Available in Digital Marketing

- Digital Marketing Manager
- Content Marketing Manager
- Content Writers
- Inbound Marketing Manager
- Social Media Marketing Specialists
- Search Engine Marketers
- SEO Executives
- Conversion Rate Optimizers
- Email Marketing Experts
- Video Marketing Experts
- Mobile Marketers

Eligibility Criteria

- With or Without Graduation - Any Percentage.
- Requires no Technical Knowledge or Management Skills.

This Program is made for you

- Students
- Freelancers
- Working Professionals
- Entrepreneurs
- Startups

Top Companies hiring in

Digital Marketing

